



RI Club No. 16149

Date of Charter : August 24, 1964

Official Bulletin of Rotary Club of Behala : RI District 3291

R.I. President : Rtn. Ron D Burton

District Governor : Rtn. Rajani Mukerji

President : Rtn. Anjan Kumar Bhowmick

Secretary : Rtn. Jayanta Kumar Mitra

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Vol. XLIXI

May 8, 2014

Issue No. 38

MAY IS THE MONTH OF PEACE THROUGH SERVICE

MINUTES OF THE 2365TH REGULAR WEEKLY MEETING OF ROTARY CLUB OF BEHALA, ALONG WITH CLUB ASSEMBLY ON THE OCCASION OF OFFICIAL VISIT BY DG HELD ON 27TH APRIL, 2014 AT HOTEL PARK PALACE, KOLKATA AT 7.00 PM.

- ❖ Club President Rtn Anjan Kumar Bhowmick called the meeting to order.
- ❖ Meeting started with National Anthem.
- ❖ Club President Rtn Anjan welcomed DG RI District 3291 Rtn Rajani Mukherjee, First lady of the District Ann Rtn Ballari Mukherjee, District Secretary (Administration) Rtn Prabir Chatterjee, District Secretary (Resources) Rtn Mahesh Jain, District Regional Rotary Coordinator, Region 1. Rtn Debasis Bhattacharya, Assistant Governor, Zone-1 Rtn Mousumi Bhattacharya, Club members, Rotaractors and guests to the Meeting.
- ❖ He informed members about our recent activities and upcoming events of the Club and the District, including District Assembly on 18.05.14 and requested all to attend the same.
- ❖ Club Secretary Rtn Jayanta Kr Mitra conducted usual Club business.
- ❖ After confirming the minutes of 2364th RWM of RC Behala as published in Maitree dt 27.04.2014 and declaring the attendance, Club President Rtn Anjan terminated the meeting.
- ❖ Attendance statistics : Members: 45. Members present : 20, District leadership : 06, Rotaractors : 08, Annes : 08, Guest : 01.



The RWM was followed by the Club Assembly where the DG concentrated in showing us the way in his inimitable cordial way, declaring his satisfaction on verifying all the papers and documents submitted by the Club President earlier in the day. He congratulated the Club as one of the few with long heritage and good activity, and encouraged us to get

promoted from a Club "touching lives" to one "changing lives".

In this perspective he explained the arithmetic of a Global Grant a real necessity for a big project worth its name - and thus the importance of contribution to Rotary Foundation.

As if on cue, a number of Club members handed over to DG their contributions to the Fund, and there were many promises.

The thoroughly enjoyable Assembly was followed by a sumptuous dinner.

TODAY IN HISTORY

- 1541 - Hernando de Soto discovers Mississippi River
- 1823 - "Home Sweet Home" 1st sung (London)
- 1840 - Alexander Wolcott patents Photographic Process
- 1879 - George Selden files for 1st patent for a gasoline-driven automobile
- 1886 - Jacob's Pharmacy in Atlanta sells 1st Coca-Coke (contained cocaine)
- 1912 - Film and television production/distribution studio Paramount Pictures is founded
- 1926 - 1st flight over North Pole (Bennett & Byrd)
- 1936 - Jockey Ralph Neves unexpectedly revived after being declared dead after a fall. His wife fainted when he returned to track.
- 1945 - V-E Day; Germany signs unconditional surrender, WW II ends in Europe
- 1954 - Indian Government decided to integrate Chandannagar in West Bengal which was under the rule of the French.
- 1967 - Muhammad Ali is indicted for refusing induction in US Army
- 1980 - World Health Organization announced smallpox had been eradicated
- 2013 - Former Italian Prime Minister Silvio Berlusconi receives a four year prison sentence for fraud
- 2013 - Sir Alex Ferguson announces his retirement as Manchester United's manager at the end of the season.
- 2014 - The 2366th RWM of RC Behala at regular venue and time.

HAPPY BIRTHDAY

- 8th May : Hritam, S/o Rtn Partha Pratim Ghoshal
 - 9th May : Ann Sumita, W/o PP Rtn Pijush Ranjan Sen Gupta
 - 12th May : Subhrasish, S/o PP Rtn Debidas Ganguly
- Wish you many happy returns of the day*

We meet every Thursday at 6 PM at M.P. Birla Planetarium Auditorium - Visit us at www.rotarybehala.org

Anniversary Greetings

04-May : Ann Sangita & Rtn Partha Dutta Sarmah

05-May : Ann Bijoli & Rtn Jayanta Kr Mitra

10-May : Ann Suneeta & PP Rtn Swapan Kr Marwaha

11-May : Ann Anuradha & PP Rtn Debidas Ganguly

Wish you many more years of marital bliss

RI PRESIDENT'S MONTHLY MESSAGE - MAY 2014



I've had a unique opportunity to be a part of the polio eradication campaign from its very beginnings, more than a quarter century ago, to where we are now, which is truly "this close" to the end.

None of us knew back then how long eradication would take, or how many obstacles we'd meet along the way. I'm not sure how we would have felt about

taking on the challenge if we had known. But there is one thing I know for sure: that every single day of the last 29 years has been worth it. Because over those years, we have saved millions of children from being paralyzed by polio. There's no way to put a price tag on that. And today, we are closer than ever to a world in which no child will be paralyzed, ever again. It's been a long race to the finish line. That line is now in sight. But we'll only cross it if we keep moving forward. And the only way to do that is with the help of every single Rotarian, everywhere in the world.

The first thing we need is your voice, and your advocacy. Think ahead to World Polio Day, on 24 October. What can your club and district do to raise awareness? Write letters to your elected officials, hold a purple pinkie fundraiser, plan an event with a local school. If you or someone you know has a story to tell about polio, share it at www.endpolionow.org/stories. The most important thing is to keep the momentum going. Let your community, and the world, know that the fight against polio is at its most critical stage yet.

I'm glad to report that the End Polio Now - Make History Today campaign is going well. Rotary met the terms of the new agreement with the Bill & Melinda Gates Foundation and received US\$70 million in matching funds in January, which will be fully committed in this calendar year. We have four more years of this agreement remaining, during which the Gates Foundation will match two-to-one every dollar Rotary spends on polio, to a maximum of \$35 million per year. I encourage all of you to do what you can to help us make the most of this opportunity. I know that together, we can engage Rotary to end polio - and change the world, forever.

Ron D. Burton

President 2013-14

LIFECYCLE OF A PROJECT

[As the DG requested us to go for major projects, here is the basic guideline about organizing the same. Source : <https://www.rotary.org/myrotary/en/lifecycle-project>. -Ed.]

From planning and supporting your effort to promoting and evaluating its impact, these resources can help ensure success throughout the lifecycle of your project:

- Planning & organizing
- Acquiring resources
- Implementing your project
- Evaluating & promoting

PLANNING & ORGANIZING

Service projects that are well planned and managed can have a strong impact and create effective and transparent communication between your community and club.

REFER TO OUR GUIDEBOOK

Before starting your project, read *Communities in Action: A Guide to Effective Projects* to help you set goals and develop a realistic timeline.

CONDUCT A COMMUNITY ASSESSMENT

Work with your community to identify a need, how best to address it, and what resources are available.

USE THE DISCUSSION GROUP

Discuss your ideas and get advice from the Rotary online community using the Project Lifecycle Resources group.

CREATE A PROJECT PLAN

A comprehensive project plan will help you manage your resources, anticipate problems, and evaluate your project's success. Form a club service projects committee to oversee your projects.

SET SERVICE GOALS

Use Rotary Club Central to set and track your project's goals.

ACQUIRING RESOURCES

Gather all the resources you'll need to carry out your service project, including volunteers, subject-matter experts, in-kind contributions, and funding.

WORK WITH PARTNERS

Use Rotary Ideas to find local and international clubs to partner with. Learn more about working with Rotary-affiliated groups and our partners.

OBTAIN FUNDING

Take advantage of fundraisers, grants, and crowd sourcing to help raise funds for your next project:

- Find tips on how to plan a successful fundraiser
- Use the grant application tool to apply for district and global grants
- Use Rotary Ideas to solicit funds from supporters worldwide. Set suggested contribution levels to encourage donations.

SOLICIT IN-KIND DONATIONS

Donated goods can be as valuable as a financial contribution. Use Rotary Ideas to publicize your project's needs. Learn more in the Donations-in-kind Best Practices Guide.

FIND VOLUNTEERS

Use Rotary Ideas, social media, and your club website to find volunteers for your project. Remember to invite Rotaract and Interact club members to help.

ORGANIZE A PROJECT FAIR

Work with your district to organize a project fair. They're a great way for Rotarians and Rotaractors to find volunteers. Contact Rotary staff to learn more or to find a project fair in your area. Watch a video about project fairs.

IMPLEMENTING YOUR PROJECT

Now that you have a plan and resources, you're ready to get started.

SHARE PROJECT NEWS

Use the Project Lifecycle Resources group to update volunteers, community supporters, and club members on your progress and last-minute needs. Remember to post a link to the group on your club website.

EVALUATING & PROMOTING

Once your project is complete, take time to reflect on its impact, its successes, and its challenges. The lessons you learn can help you the next time around, and sharing them with your community groups can help others as well.

UPDATE YOUR SERVICE GOALS

Revisit your service goals in Rotary Club Central and see how close your estimate matches the actual resources you used. Use this information to plan even better projects in the future.

SHARE BEST PRACTICES

Help club members learn from your experience by sharing best practices on the Project Lifecycle Resources group.

SUBMIT THE FINAL REPORT

Submit the final report for your district or global grant using the grant application tool.

PROMOTE YOUR PROJECT

Celebrate your project's success in local media, social media, and of course, in Rotary Showcase - it's the easiest way to share your project with the Rotary world and the public. Find more ways to promote your club's project.